

Paris, 28 November 2013

**Press release**

**FINDIS ACQUIRES DAVID MENAGER**

**Findis, French leader in the wholesale distribution of electrical appliances and kitchen supplies, has acquired David Ménager, a regional wholesaler located in Niort, in the Deux-Sèvres department.**

David Ménager (€7 million turnover) is operating in the Poitou-Charentes and Pays-de-Loire regions (France), where it distributes major brands of electrical appliances and audiovisual products to kitchen suppliers and electrical stores. Established for over 35 years, the company has developed a high quality local business model.

For **Frédéric Jumentier, President of Findis**: « *This new acquisition strengthens the presence of Findis in France with a growing national coverage and further strengthens the leadership of the Findis Group.* »

After the acquisitions of Menatel in 2010, Cocélec in 2012 and Ronzier in 2013, Findis continues its long-term uninterrupted growth model, based on sustainable high value-added distribution for electrical stores and kitchen suppliers.

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**About Activa Capital**

Activa Capital is a leading French mid-market private equity firm. Activa Capital manages €500m of private equity funds on behalf of a wide range of institutional investors. Its mission is to partner with ambitious mid-sized French companies, valued between €30 million and €200 million. [www.activacapital.com](http://www.activacapital.com)

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