

Paris, 26 July 2013

## **Press Release**

### LA MAISON BLEUE ACQUIRES CRECHES BABY & CO

French leading child care nursery group, La Maison Bleue acquires Crèches Baby & Co, a group specialized in inter-company day-care nurseries, initially founded by the industrial group Delfingen.

This acquisition gives La Maison Bleue the opportunity to develop its network and to strengthen its presence in the East of France (Franche-Comté, Lorraine and Rhône-Alpes regions).

Created in 2007, Crèches Baby & Co employs 65 professionals.

The company offers early childhood solutions - primarily for companies - through a network of five day-care nurseries. 2 new openings are also planned as of September 2013.

« *La Maison Bleue and Crèches Baby & Co have similar values in terms of quality approach and pedagogy. With this acquisition, La Maison Bleue boosts its growth, while acquiring a well-known and recognised business* » says Sylvain Forestier – President of La Maison Bleue.

La Maison Bleue is experiencing a strong growth, with more than 15 openings during 2013; the company manages over 3 600 places in 90 nurseries and employs more than 1.200 child care professionals.

### **About Activa Capital**

Activa Capital is a leading French mid-market private equity firm.

Activa Capital manages €500m of private equity funds on behalf of a wide range of institutional investors. Its mission is to partner with ambitious mid-sized French companies, valued between €30 million and €200 million.

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