



Lyon, 9 December 2014

Press Release

ACTIVA CAPITAL EXITS PRONATURA

Activa Capital today announces the exit of its portfolio company ProNatura to Naxicap Partners and to its management team.

Founded 27 years ago out of a passion for organic farming and serving customers seeking best quality organic products, ProNatura has direct sourcing of 300 organic products from 1,500 farmers; thanks to efficient logistics based on 4 platforms which cover the whole of France, ProNatura makes over 1,000 deliveries daily while maintaining a high level of quality and traceability.

Since Activa Capital's investment, ProNatura has more than doubled its size and became a leader in France and in Europe.

Participants

Activa Capital: Christophe Parier, Benjamin Moreau

Vendor financial advisor: Kepler Corporate Finance (Olivier Dardel), Bucéphale Finance (Romain Petit)

Vendor legal advisor: Nabarro & Hinge (David Lussigny)

About Activa Capital

Activa Capital is a leading French mid-market private equity firm. Activa Capital manages over €600m of private equity funds on behalf of a wide range of institutional investors. Its mission is to partner with ambitious mid-sized French companies, valued at €30 million to €200 million.

The current portfolio of Activa Capital includes investments across business services (Armatiss-Lc, Findis, Gaz Européen), aerospace (Nexeya), consumer services (Primavista, Abrisud), retail (Sport 2000) and education services (Albarelle, La Maison Bleue).

For more details, please visit our website: www.activacapital.com.

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