

PRESS RELEASE

ACTIVA CAPITAL STRENGTHENS ITS COMMITMENT TO ESG WITH THE PROMOTION OF EMMA FRANCE AS ESG AND DIGITAL TRANSFORMATION ASSOCIATE

Paris, February 2nd 2018 – Activa Capital, a committed player in responsible investing, announces the promotion of Emma France as Associate for ESG and Digital Transformation. Emma's mission, under the responsibility of Christophe Parier, Partner, will be to strengthen the ESG process within Activa Capital as well as in all its portfolio companies. This appointment underscores Activa Capital's commitment to economic and social governance.

Emma joined Activa Capital in 2017 as an ESG Analyst in charge of creating ESG roadmaps for Activa Capital's portfolio companies. Her role was to guide the portfolio and Activa Capital in all areas related to ESG: best practice audits, launching and steering of specific projects and the evaluation of their results.

The aim of Activa Capital's ESG strategy is also to have an impact on the firm's investment practices prior to and after investment, as well as to use ESG values for bolstering relations between private equity and management teams. A recent one-day MySezame training session on social innovation for Activa Capital and its management teams highlights Activa Capital's vision of innovative and sustainable business models.

Emma worked as a freelance consultant in social innovation during her studies at HEC Paris, where she graduated in 2016 with a degree in Digital Business. Following an internship at Enedis, the French electricity distribution operator, on Smart Grids and Energy Transition, she co-founded a start-up in early-2015 called Unicorner.

«We are delighted to promote Emma as Associate in charge of ESG and Digital Transformation and to have a specialized and experienced person dedicated to ESG. Her strong knowledge regarding digital issues and ESG will allow us to strengthen our capacity to address these various challenges, which have been a top priority within our company for several years. Her promotion comes at a time when we are accelerating our strategy of responsible investing and is proof of our commitment to integrating ESG criteria into our strategy.» says Christophe Parier.

About Activa Capital

Activa Capital is a leading French mid-market private equity firm. Activa Capital manages over €500m of private equity funds on behalf of a wide range of institutional investors. Activa Capital partners with ambitious mid-sized French companies, valued at €20m to €200m, seeking to accelerate their growth and their international footprint. Learn more about Activa Capital at activacapital.com or on Twitter [@activacapital](https://twitter.com/activacapital)

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