

Paris, 12 September 2018

**Press release**

**CHARLES DE LAURISTON APPOINTED ESG AND DIGITAL TRANSFORMATION  
ASSOCIATE OF ACTIVA CAPITAL**

**Activa Capital pursues its strategy of responsible investor with the appointment of Charles de Lauriston as ESG and Digital Transformation Associate.**

The arrival of Charles de Lauriston demonstrates Activa Capital's ambitions to deepen the ESG approach within the management company and all of its portfolio companies.

Charles, 26, will manage the transversal integration of the ESG criteria in the portfolio of Activa Capital as well as in the investment cycle, under the responsibility of Christophe Parier, Partner.

Charles joins Activa Capital after previous work experience at Ethifinance as ESG Analyst, and at Gefip as SRI (Socially Responsible Investments) project manager assistant. He is a graduate of EM Lyon Business School and Oxford Brookes University.

*« We are very pleased to welcome Charles to the investment team. His experience on ESG issues is an essential quality to anchor the ESG approach of Activa Capital »* said Christophe Parier, Partner at Activa Capital.

**About Activa Capital**

*Activa Capital is a leading French mid-market private equity firm. Activa Capital manages over €500m of private equity funds on behalf of a wide range of institutional investors. Activa Capital partners with ambitious mid-sized French companies, valued at €20m to €200m, seeking to accelerate their growth and their international footprint. Learn more about Activa Capital at [activacapital.com](https://www.activacapital.com).*

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