

Paris, May 12th, 2023

Press Release

ACTIVA CAPITAL BOOSTS ITS INVESTMENT TEAM WITH THE APPOINTMENT OF VALENTINE LOYER AS ASSOCIATE

Activa Capital, the Paris-based independent private equity firm, is pursuing its development strategy and announces the arrival of Valentine Loyer as Associate.

Valentine will reinforce the investment team in analyzing new opportunities.

Prior to joining Activa Capital, Valentine worked for 3 years at ISAI, within their Tech Growth/ LBO team after a first experience in Mergers and Acquisitions at BNP Paribas. As a Tech investor, Valentine was deeply involved in the investment and monitoring of the ISAI Expansion II vehicle, and has participated in Invoke, Labelium and Hubvisory transactions.

Valentine, 27 y.o., holds a civil engineering degree from the University of Bath (UK) and graduated from the ESSEC Business School.

Christophe Parier et Alexandre Masson, *Managing Partners* at Activa Capital, declared: *"We are very pleased to welcome Valentine in our investment team. Her industry and sectoral experiences are an asset for Activa, as we are actively expanding our last investment vehicle."*

About Activa Capital

Activa Capital is a French independent private equity firm, owned by its partners, characterized by a proactive build-up strategy. It currently manages more than €300 million on behalf of institutional investors by investing in French SMEs and ETIs with high growth potential and an enterprise value of between €20 and €100 million. Activa Capital assists them to accelerate their development and international presence. To find out more about Activa Capital, visit activacapital.com

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