

Paris, 2<sup>nd</sup> of April 2024

**Press release**

**ACTIVA CAPITAL PROMOTES JULIE PEROUZEL  
AS INVESTMENT MANAGER**

Julie, 27 y.o, started working with Activa Capital as an Associate in 2021. During his time at the company, Julie has been involved in several transactions for Activa Capital Fund IV (BSK Immobilier, Willing and MAD).

Prior to joining Activa Capital, Julie worked at Rothschild & Co for a year as an M&A Analyst and has begun her career at BNP Paribas CIB. While at Rotschild & Co, Julie worked on numerous restructuring, M&A and financing transactions, particularly in the industry and energy sectors.

Julie holds a degree from the Ecole Normale Supérieure Paris-Saclay and of Paris Dauphine University with a Master 225 (corporate finance and financial engineering).

Christophe Parier and Alexandre Masson, Managing Partners at Activa Capital, stated: "*Julie participates to Activa Capital's success since her arrival. Her promotion is a reflection of her constant dedication to the team, and we hope she will keep professionally growing in the future with us.*"

**About Activa Capital**

*Activa Capital is an independent private equity company, owned by its partners, characterised by a proactive build-up strategy. It currently manages more than €400 million on behalf of institutional investors investing in French SMEs and Mid-Caps with high growth potential and an enterprise value ranging between €20 million and €100 million. Activa Capital supports them in accelerating their development and their international presence.*

To learn more about Activa Capital, visit [www.activacapital.com](http://www.activacapital.com)

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