



20 December 2011

Press Release

Abrisud, Europe's leading swimming pool enclosure manufacturer, extends its product range following the acquisition of Sun Abris

Abrisud, Europe's leading pool enclosure manufacturer and installer has acquired Sun Abris, a specialist in the manufacturing of wooden pool shelters located in the South of France.

It is Abrisud's first build-up acquisition since the MBO with Activa Capital in March 2011. This operation is part of Activa Capital's and Abrisud's growth strategy based on the continuous extension of Abrisud's product range and the development of its presence in Europe.

The wooden pool enclosures developed by Sun Abris represent a strong potential for sales development. In addition, within the B2B market (hotels, camping / leisure and school / municipals pools), the combination of Abrisud's Swim All Seasons B2B brand with Sun Abris extra-wide enclosures creates a market leader.

With the acquisition of Sun Abris, Abrisud, which employs 300 people and generates a €60 million turnover, reinforces its leading position on the pool enclosure market with 50% market share in Europe.

About Activa Capital

Activa Capital is a leading French mid-market private equity firm. Activa Capital manages over €500m in funds on behalf of a wide range of institutional investors. Its mission is to partner with ambitious mid-sized French companies, valued at €20-200m.

The current portfolio of Activa Capital includes investments across consumer goods and services (ProNatura, Primavista), business services (Logitrade, Ergalis), retail and distribution (Sport 2000, Findis), B2B and B2C industrial products (Créal, Abrisud) and private education (Albarelle).

For more details, please visit our website: www.activacapital.com

Contact

Charles Diehl
Partner, Activa Capital
Tel : 01 43 12 50 12
Fax : 01 43 12 50 13
E-mail : charles.diehl@activacapital.com
www.activacapital.com

Sophie Cardoso
Marketing & Communications
Tel : 01 43 12 50 12
Fax : 01 43 12 50 13
E-mail : sophie.cardoso@activacapital.com
www.activacapital.com